

Course Schedule

Thursday, July 28

- Groups arrival, airport pickup and introduction to host family

Friday, July 29

- “Welcome to UDLA” brunch
- Lecture - Media in South America, with Cheryl Martens (2 hours)
- Lecture –Alternative, Community and Indigenous media and filmmaking in Ecuador, with Diana Coryat (2 hours)
- Lunch at UDLA
- Visit to the TeleAmazonas TV station or the El Comercio newspaper
- Visit to Quito’s historic center and the Compañía de Jesús church

Saturday, July 30

- Excursion to Otavalo
- Visit to the Peguche waterfall
- Lunch (not included)
- Visit to APAK, an indigenous production company
- Visit to the famed Otavalo arts and crafts market
- Return to Quito

Sunday, July 31

- Free day to spend with host families

Monday, August 1

- Classes at UDLA (animation with Carolina Loor/advertising with Javier Arano and Ana Chávez) (4 hours)
- Lunch at UDLA
- Visit to an advertising agency



COMMUNICATION SUMMER ACADEMY 2016
UNIVERSIDAD DE LAS AMÉRICAS
10-day course

Tuesday, August 2

- Classes at UDLA (animation/advertising) (4 hours)
- Lunch at UDLA
- Classes at UDLA (animation/advertising) (2 hours)

Wednesday, August 3

- Ecuadorian documentary class with Orisel Castro (2 hours)
- Indigenous documentary class (2 hours)
- Lunch at UDLA
- Presentation of student projects and awarding of certificates
- Trip on the cable car up the Rucu Pichincha mountain to see a panoramic view of the city
- End-of-course fiesta

Thursday, August 4

- Excursion to Tena, a town on the edge of the Amazon
- Overnight in Tena or Mindo

Friday, August 5

- Exploration and activities in Tena Return to Quito

Saturday, August 6

- Drop-off at airport

*Unless otherwise stated, all activities are included in the program fee.

